



SHILPA SHARMA

Brand Strategist & Solutions

An Assistant Director turned Content Strategist, I am trying to blend strategy and my creative thoughts to bring out the most value for people & brands I work with, and also learn along the way. My experience in brand solutions, writing and strategy helps me a lot in crafting brand stories which evolves into something meaningful and innovative

CONTACT

- ✉ Sharma.shilpa15@gmail.com
- ☎ 8588837483
- 📍 Amritsar, Punjab

EXPERTISE

- Branding
- Visual story-telling
- Social Media Marketing
- Brand Strategy
- Screenplay Writing
- Brand Solutions

INTEREST

Travelling
Dancing
Reading
On-Screen Photography

WORK EXPERIENCE

ASSOCIATE BRAND SOLUTIONS	2021-2022
NEWJ- New Emerging World Of Journalism	
DIGITAL BRAND STRATEGIST	2020-2021
Creative Canvas Entertainment	
JUNIOR BRAND STRATEGIST	2019-2020
White Rivers Media	
SOCIAL MEDIA STRATEGIST	2019-2019
RISH Media & Entertainment	
SOCIAL MEDIA CONTENT WRITER	2018-2018
Geek Octopus	
ASSISTANT DIRECTOR & WRITER	2017-2017
Multimedia Communications Pvt Ltd	
ASSISTANT WRITER	2017-2017
Saavdhan India	
ASSISTANT DIRECTOR	2016-2016
The House Of Originals by Nivedita Basu	

EDUCATION

Maharaja Agarsen Institute of Management Studies	2013 - 2016
Bachelor Of Journalism and Mass Communication	



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EDUCATION

BHAVAN'S SL PUBLIC SCHOOL

2011-2013

Higher Secondary, CBSE (Commerce)

SACRED HEART CONVENT SCHOL

2011

Secondary, ICSE

EXTRA CURRICULAR ACTIVITIES

ROTARACT INTERNATIONAL CLUB, NEW
DELHI

Event Organizer and Chief Editor